

Open Access Publishing Workflow Author Journey





Introductions

Benefits of Open Access

The author publishing journey

Contact details





More downloads

OA articles are downloaded five times more than non-OA articles, on average

H_P

Higher citations

OA articles receive 30-50% more citations than their non-OA equivalents



Wider reach

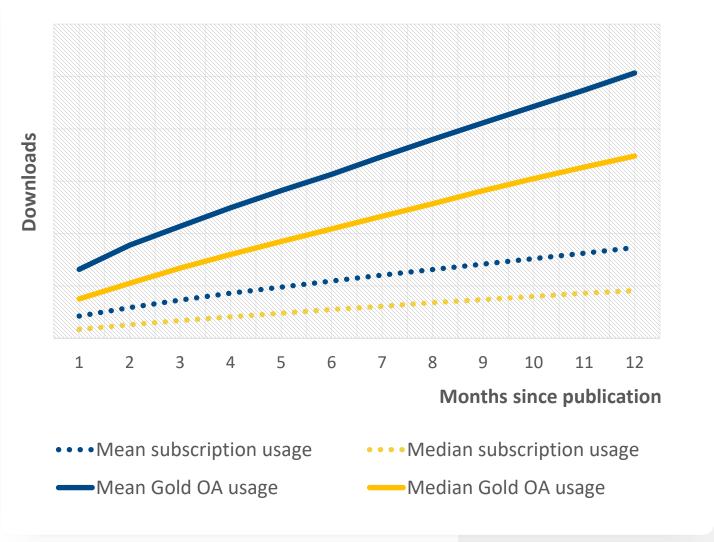
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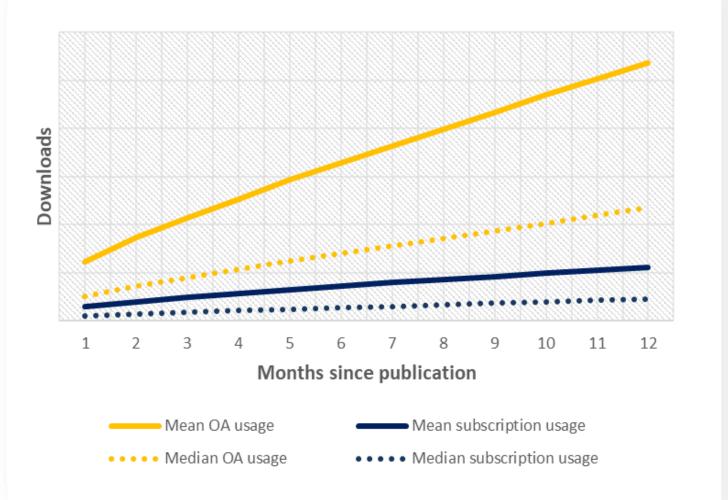




Gold OA articles receive three times the usage of subscription articles within their first year, on average.

Data shown for 18,000 CUP research articles published in 2019, showing accumulative usage over 12 months

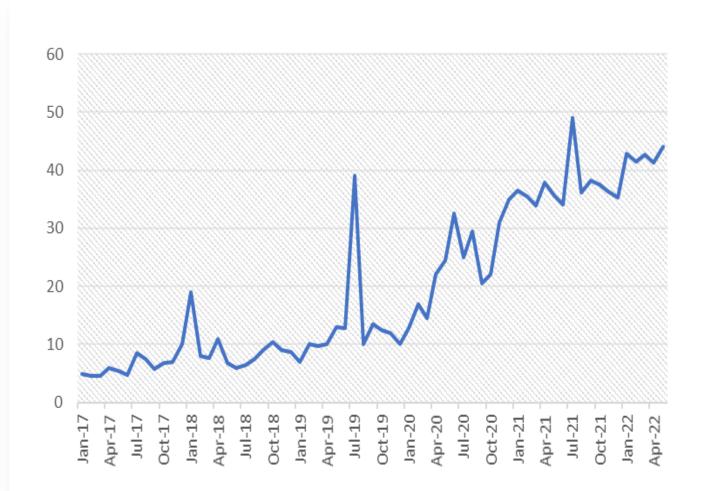




Gold OA articles are, on average, receiving five times the usage of subscription articles within their first year.

Data shown from CUP research articles published in 2022, showing accumulative usage over 12 months

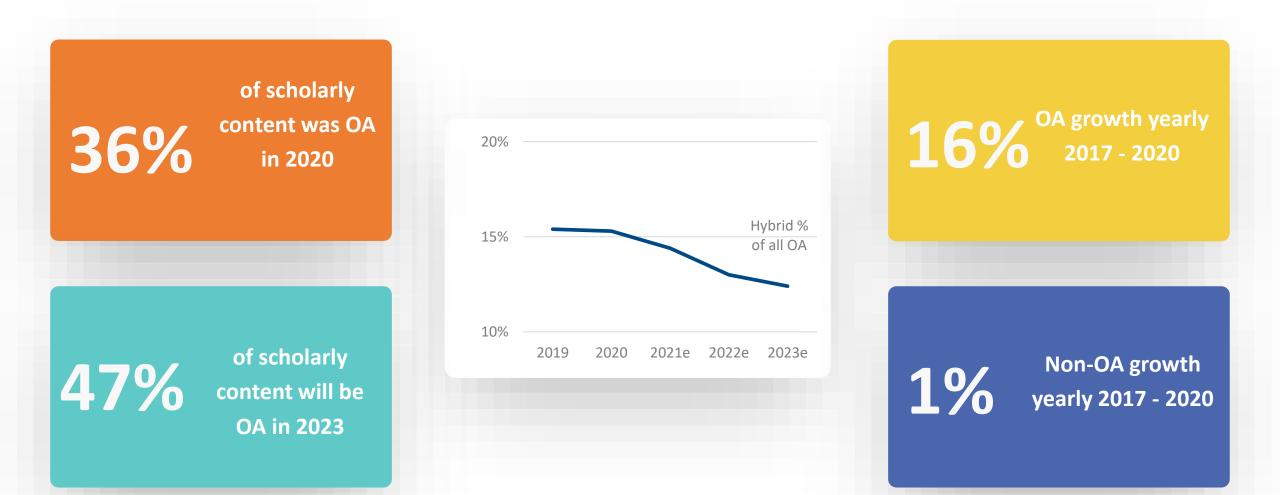




Gold OA has accounted for 42% of our article publishing in 2022 to date and is continuing to grow.



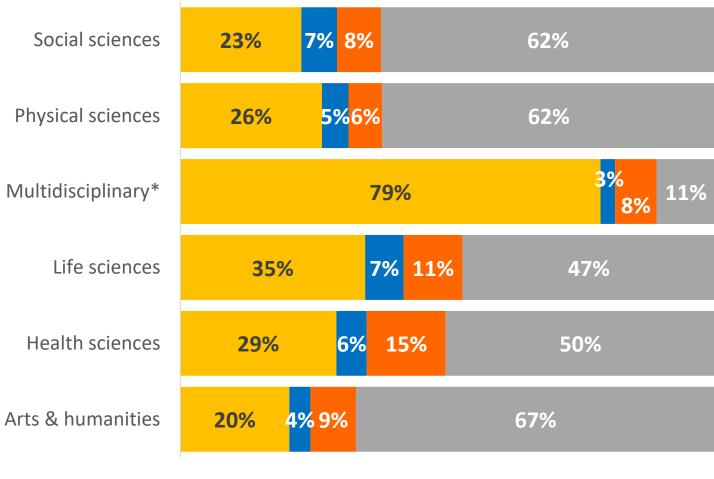
Open access globally in numbers







Open access by discipline

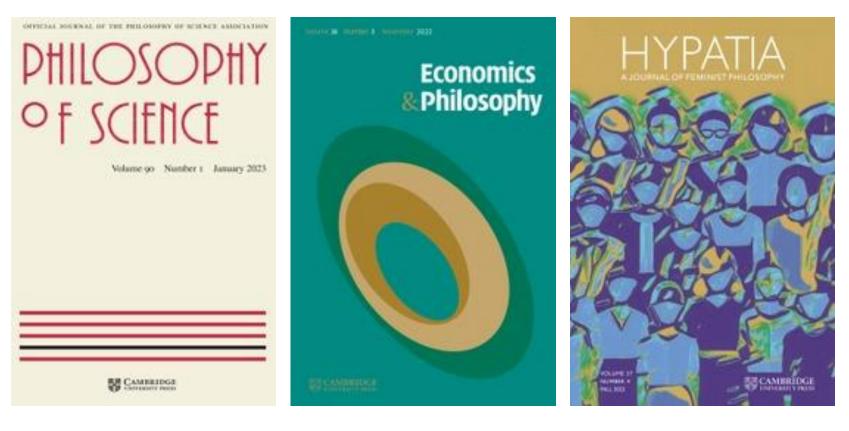


■ Fully OA ■ Hybrid OA ■ Public ("bronze") access ■ Subscription access

*Largely mega-journals: Scientific Reports, PLOS One etc.

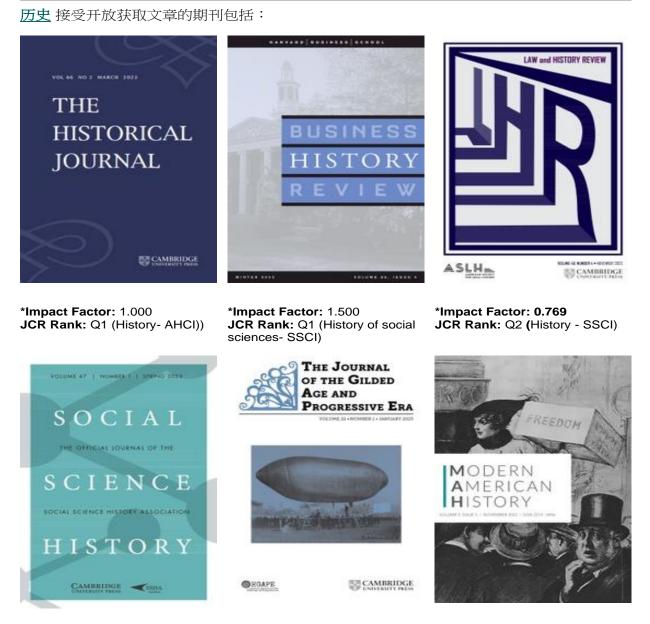
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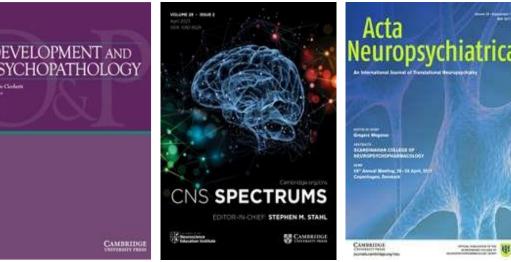


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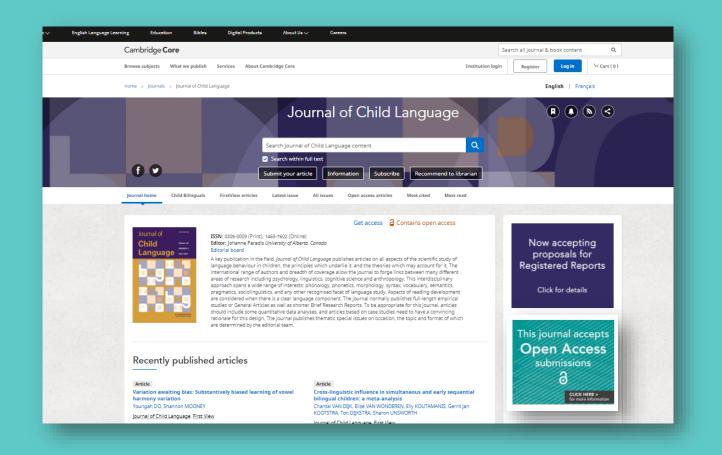
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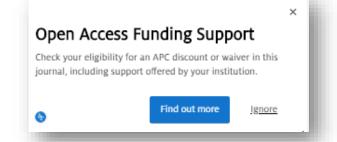




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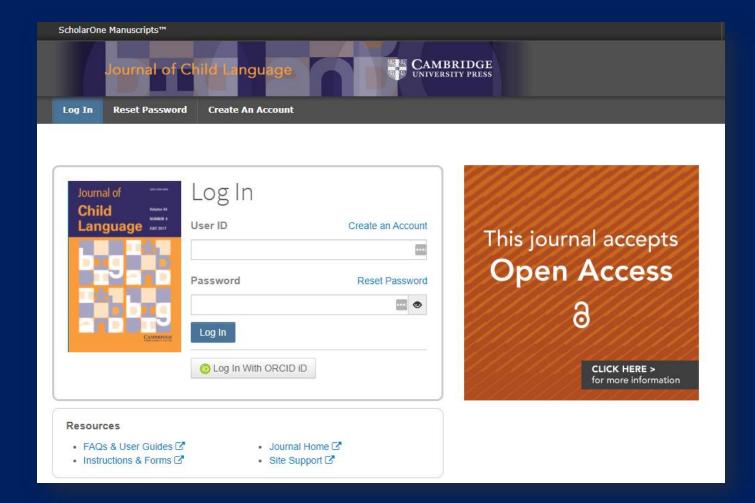
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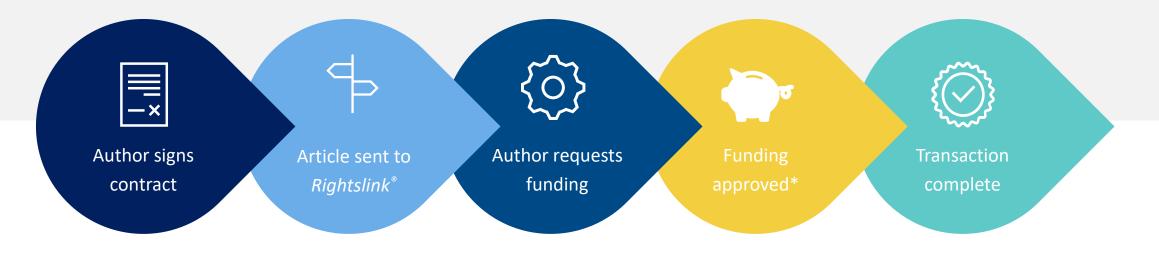
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